



# Your best event yet.



Providing end-to-end event management services, Welcombe Productions cover every aspect of event organisation delivering exactly what you want. Let's work in partnership to deliver your best event yet. Proud to be delivering The Micro **Business Show.** 

CONFERENCES

**EXHIBITIONS** 

**EVENTS** 

GALA DINNERS

**CELEBRATIONS** 

Contact: Nichola Kelsey T: 07765 862755 E: hello@welcombeproductions.co.uk Stratford-upon-Avon CV37 0QB

www.welcombeproductions.co.uk

Find us at 💆 f





### Welcome

Hello, and a very warm welcome to the second Micro Business Show. We are extremely proud to be supporting you and hundreds of other local businesses that fall into the Micro Business Category, those like us who work very hard and collectively contribute a great deal to the UK economy.

The Micro Business Show has been designed to offer practical advice, share useful information and provide a platform for our visitors to make good quality business contacts.

We understand that the needs and requirements of people working on a self employed, freelance or micro business basis are different to those of the small business sector, and so it's important to us that the event offers real value to you, the people who attend.

We are really pleased that the show is inclusive and accessible for all businesses who want to attend, with free entry, parking, seminars and networking. This is only made possible through the contributions from sponsors and we are thrilled to be able to offer a great platform for them to be able to raise the profile of their businesses to our audience. If you would like to learn more about our very affordable range of sponsorship opportunities for the next Micro Business Show, then get in touch we would love to have a chat.

We are sure you will find the Micro Business Show an enjoyable and useful event. Please help yourself to a free cup of tea and coffee as our guest, as a thank you for taking the time to visit and support our event.

Best wishes, Nichola, Rebecca and Karen

The Micro Business Show Team

**FOUNDATIONS TO BIG BUSINESS!** 

#### For more information visit

#### www.themicrobusinessshow.co.uk

Email: hello@themicrobusinessshow.co.uk



### Free tea and coffee available all day

10:00 - 16:00

P.S. Please do take time to read through this programme, as it contains so much more than simply a floor plan and exhibitor list, there are some useful guides and directories too.





The Networking Zone is a space where people can chat with new connections, catch up with clients and colleagues or participate in the facilitated networking activities. Grab a cup of coffee on the way in to make your networking more enjoyable.

Thanks to Solihull Chamber of Commerce, Business Biscotti and BNI Phoenix for hosting networking sessions.







11:15 - 11:45
SPEED NETWORKING
SOLIHULL CHAMBER

11:45 - 12:45
NETWORKING DROP IN

12:45 - 13:15

FACILITATED NETWORKING
BUSINESS BISCOTTI SOLIHULL

13:15 - 14:15 NETWORKING DROP IN

14:15 - 14:45
FACILITATED NETWORKING
BNI PHOENIX

14:45 - 16:00 NETWORKING DROP IN

# Top Tips for Networking

My business is all about	The type of clients I am wanting to connect with
Why should people use your business than any other?	You can find out more about my business at



# Lay the foundations after networking and do the most important part - the follow up...



> Follow up in a timely fashion after the event, as conversations will still be fresh in people's mind.

- Make a note of where you have met people and what you have spoken about, it's a warm introduction if you do have to make future contact.
- You will not have had time to meet everyone at the event, but by simply searching the event hashtag across social media platforms after it has ended, you can expand your social media audiences. #microbizshow



The Seminar Zone is a space where people can experience a learning opportunity from our experts on a variety of subjects.

10:30 - 11:00

SEMINAR 1
FIVE PILLARS OF
BUSINESS SUCCESS

by Lynda Holt, Brave Scene 12:00 - 12:30

SEMINAR 2
WORKING TOWARDS A UNIQUE
SELLING PROPOSITION

by Rob Harrison, Glued Ltd



13:30 - 14:00

SEMINAR 3
MAKING TAX DIGITAL AND MAKING
YOUR BUSINESS DIGITAL

by Ant McGhie, Barclays

15:00 - 15:30

SEMINAR 4
BRAND MESSAGING MASTERCLASS
HOW TO TALK ABOUT YOUR
BUSINESS

by Lucy Griffin-Stiff, Starting Conversations

# Seminar Speakers



Seminar 1
Five Pillars of
Business Success
Lynda Holt,
Brave Scene
Business Mindset



Lynda is CEO of Brave Scene, the award winning international consultancy & training business. Over the past 18 years she has helped 1000's of business owners and leaders to make their difference, their way. Her message is simple, 'show up, be brave and do what you believe in'. Her interest in neurobiology stems back to her clinical career in emergency care and over the last decade Lynda has focused on understanding and sharing the interplay between our inner and outer realities and how that impacts on success.



Seminar 2
Working towards a unique selling proposition
Rob Harrison,
Glued
Branding and Advertising
Services



Over 30 years in advertising, marketing and brand. Rob's early interest in social anthropology has driven a model for developing business brands through an in-depth understanding and enhancement of organisational culture. His approach is informal, interactive and wry.





Seminar 3
Making Tax Digital and
Making Your Business Digital
Ant McGhie,
Barclays
Digital Engagement Manager



Ant has worked for Barclays for 8 years in relationship banking. His current role as Digital Engagement Manager involves him supporting business customers across the Midlands region. The digital engagement focuses on helping clients get a deeper understanding of their business, win business, make efficiencies, staying secure and staying compliant.



Seminar 4
Brand Messaging
Masterclass
Lucy Griffin-Stiff,
Starting Conversations
Branding and
Advertising Services



Lucy Griffin-Stiff, Founder and Director at Starting Conversations \*, takes your business from being "just another", to the obvious choice through your brand positioning, offer, difference and message. Lucy has helped some of the biggest, well known, brands communicate clearly over the past 20 years as a brand and communications strategist...



## **Meet the exhibitors**



#### **AJS**

#### **ACCOUNTING**

We are your local Accountants based in Solihull. We specialise in start-ups and small businesses and help you make sure you are compliant with HMRC and Companies House. This includes helping you with Accounts, Self-Assessment, VAT returns, PAYE and Tax Returns. Come and find out how we can help you!

We also have a special offer for all start-up businesses: We offer a complete start up package for new businesses, including the following services:

- Companies House incorporation
- · Register with HMRC for Corporation Tax, VAT and PAYE if required
- · Ongoing advice
- Preparation and submission of first year accounts and corporation tax return
- All for £100 initial fee, then £80 per month (incl. VAT) for your first year. Keep your initial costs low with this payment plan!

Contact: Alex Smith

E: alex@ajsaccounting.co.uk W: www.ajsaccounting.co.uk



#### **Barclays Eagle Labs**

#### **BUSINESS SUPPORT**

Birmingham Eagle Lab is a community resource available for everybody. With 24/7 access and a range of support services, including access to mentors, funding opportunities, and potential corporate introductions, the Birmingham Eagle Lab can help you accelerate your business. Whether you're an inventor, an innovator or a mentor, our spaces are conducive to nurturing and growing your idea with support from Barclays and our network.

Contact: David Wright

T: 07917 504713

W: https://labs.uk.barclays



#### **Barclays Small Business Banking**

#### **BUSINESS BANKING**

Whether you are just starting out in business or you're already well established, you'll know that smart, sensible support from your bank can make all the difference. That's where we come in. Talk to us about what you want to achieve, in the UK or abroad, and our team of managers will do all they can to help you reach your business goals. We'll help your business run smoothly with easy, accessible banking and support. That's because Barclays' innovative banking ideas mean we can offer you what you need – now and in the future

**Contact: Thomas Mackey** 

T: 07469 418529

E: thomas.mackey@barclays.com

W: www.barclays.co.uk



#### **BNI PHOENIX**

#### **NFTWORKING**

BNI Phoenix are a team of local businesses who would be delighted to welcome you to Friday meetings at Hogarths.

BNI Phoenix are ever growing and are keen to work with you, to help build your business. An enthusiastic group, we work together to ensure each other's success.

Twitter: @Bnisolihull

Facebook: https://www.facebook.com/

phoenixbni







#### **Brave CoWork**

#### SHARED OFFICE SPACE

Running your own business can be lonely and full of distraction, this is why coworking is one of the fastest growing activities for business owners. Brave CoWork provides interesting space to see your clients, do your work, and connect with others.

#### Lynda Holt Brave Boss

E: cowork@bravescene.com
E: lynda@bravescene.com

T: 0044 1789 450087 - Work | 01789 450087



#### **OFFER**

10% discounted on an issue advertising in Business & Innovation Magazine for Micro Business Show stand holders & attendees.

#### **Business & Innovation Magazine**

#### **BUSINESS NEWS**

Business & Innovation Magazine is a highly respected editorially-led regional magazine. Published bi-monthly, in January, March, May, July, September and November, the news and features it publishes reveal the rich regional economic landscape by showcasing the successful businesses and putting key industry sectors under the spotlight.

**Contact: Rosemary Henderson** 

T: 07889 227432

E: enquiries@nkmedia.co.uk

W: www.businessinnovationmag.co.uk



#### Cloud Accounting Support Services Ltd

#### **ACCOUNTANTS**

Helping small owner-managed businesses manage accounts on-the-go by training and supporting them using cloud-based accounting packages Xero & Quickbooks. From April 2019, businesses will need to keep digital records and submit them through accredited software. Come and find out how you can run your business anywhere, anytime, on any device.

Contact: Paul Barnes T: 01827 780550

E: paul@cass-online.co.uk W: www.cass-online.co.uk

# [COPY CAFÉ]

#### Copy Café

#### **COPYWRITING**

Discover the benefits of better business writing.

Copy Café gives you an easy and cost-effective route to expert copywriting support. Take advantage of tips, insights, resources and ongoing support from a professional copywriter to help your business make the best possible impression. Start creating greater impact with your communications today!

Contact: Kyla Skinner E: hello@copycafe.co.uk W: www.copycafe.co.uk



## **Coventry University Enterprises**Ltd

#### **DIGITAL WORKSHOPS**

Transform your business with better use of digital technology.

Focus Digital offers ERDF funded Digital Workshops, Free 121 Design Support, and Grants of up to £6,000 to help you implement new digital products and services.

T: 02476 236406

E: businesssolutions@cueltd.co.uk
W: www.cuebusinesssolutions.co.uk



#### **David Fawbert Photography**

#### **PHOTOGRAPHY**

David Fawbert Photography specialises in people, theatre and corporate photography. Having worked in and led corporate communications teams for 15 years, David knows how to capture high-quality images that help you to promote your business, its people and its values, both internally and externally, using natural or studio lighting.

T: 07813 155 289

E: contact@davidfawbertphotography.co.uk W: www.davidfawbertphotography.co.uk



# Entrepreneurs Supper Club and 2020 Entrepreneurs Cruise

#### **DIGITAL WORKSHOPS**

Barry Allaway and his team are delighted to be showcasing the Entrepreneurs Supper Club and our 2020 Entrepreneurs Cruise at this Micro Business Show. Come visit our stand to have the chance to pick up a personal invite to these invite only events, and also enter our business card draw to win a VIP ticket to the next Entrepreneurs Supper Club which we host 5x per year, here at Hogarths.

#### LinkedIn:

https://www.linkedin.com/in/barryallaway/



#### **Friendship Project**

#### **CHARITY**

The Friendship Project is a Warwickshire-wide charity that matches children and young people (who are in need for a variety of reasons) with volunteers, for friendship and fun. For some children, even playing in the park or going to the cinema are a rare treat. Having some time out from often difficult home situations really does improve the child's self-esteem and self-worth.

**Contact: Heather Shipley** 

E: heather.shiplev@friendshipproject.co.uk

T: 07922 400945







#### **Federation of Small Businesses**

#### **BUSINESS SUPPORT**

As experts in business, we offer our members a wide range of vital business services including advice, financial expertise, support and a powerful voice in government. Our mission is to help smaller businesses achieve their ambitions.

Contact: Elanor Godbold E: elanor.godbold@fsb.org.uk

T: 07917 628928 W: www.fsb.org.uk



OFFER We are offering new start sole traders a logo development for £250.00 (exc VAT)

#### **Glued Ltd**

#### **ADVERTISING & BRANDING**

We love finding that something special that exists in every organisation and expressing it through your marketing, brand and design. That's because it's a great way to not only attract and engage customers but also because it motivates and enthuses you and your staff.

FB: @gluedlimited TW: @aluedlimited

Linkedin.com/in/robharrisonglued



#### GteX

#### PERSONAL DEVELOPMENT COACH

Growing Together Exponentially, known as GTeX, was founded in April 2013 by Simone Vincenzi and Ben Shorter, two passionate personal development coaches, who were inspired to create a community of empowered individuals, through the sharing of tools and techniques to rapidly increase results in all areas of your lives.

Contact: Simone Vicenza E: simone@atex.org.uk W: www.atex.ora.uk



#### **Hogarths Hotel**

#### HOTEL AND CONFERENCE FACILITIES

Hogarths, a family business, welcoming guests since 2003. Whether for meetings and events, weddings and celebrations. or just a catch up, Hogarths can look after everyone. Innovative packages, free parking, free Wi-Fi, and a team of staff willing to listen and adapt all create the right atmosphere to succeed and enjoy.

Contact: Robert Elliot Director of Sales - Hogarths Solihull and **Hogarths Stone Manor** President - Solihull Chamber of Commerce

T: 07415 308741

## Take a look at the special 'show offers' from our exhibitors! Discounts, competitions,

free business reviews



#### **Izabella Natrins**

#### **FOOD HEALTH LIFESTYLE**

As a qualified Nutrition and Lifestyle Health Coach, Nutritional Chef and Author, I teach women at midlife to hear their body whisper before it starts to scream; inspire them to put food-asmedicine back on their table; and support them to make diet and lifestyle choices for much better health.

- Once Upon a Cook Food Wisdom, Better Living a discounted signed copy + pdf to give away
- Femergy@40 Health Coaching Free 30 Minute Health Consultation

Contact: Izabella Natrins

T: 07976 328426

E: welcome@izabellanatrins.com

W: www.izabellanatrins.com



and more...

#### Logosmartdirect

#### PROMOTIONAL MARKETING

Utilising ground breaking technology Logosmartdirect gives you complete control when ordering promotional products. With no minimum order quantity, order as many or as few as you need. Great for micro businesses or anyone on a small budget. Order in complete confidence from a specialist with over 25 years experience.

Contact: Paul Millman T: 0344 879 4676

E: sales@logosmart.co.uk
W: www.logosmartdirect.co.uk



#### OFFER

10% off package price if booked today. FREE 45 minute taster session for group bookings.

#### Mindability Hypnotherapy

#### CLINICAL HYPNOTHERAPY

A Clinical Hypnotherapy service based on the latest neuroscience techniques and methods. You are enabled to regain control and develop alternative ways of thinking by using hypnosis to focus your mind and energy on the changes you want to make. Be free from negative emotions and unpleasant behaviours. Live happy!

Contact: Asha Berzon T: 07902 580 703

W: www.mindability-hypnotherapy.co.uk







#### **OFFER**

Enter a competition for a chance to win a place on the SMART Business Programme worth £150!

#### **Orchard Business Development**

#### **BUSINESS DEVELOPMENT**

Karen Heap works with small businesses to help them work smarter through accountability, business development, marketing planning and implementation. Working on a 1-1 or group basis to ensure that the right processes are in place to get the best out of their business activity and communication. Affordable, short term or ongoing support is offered and if you would like to discuss how Karen can support your business, why not book a free initial business review?

Contact: Karen Heap M: 07790 154227

E: hello@orchardbusiness.co.uk W: www.orchardbusiness.co.uk



#### OFFER

Double your data - take advantage of the offer via this link - www.popcorn. email/magic

#### **Popcorn**

#### **EMAIL MARKETING**

Popcorn is an easy to use sales and marketing platform, that turns anonymous data lists into qualified prospects and provides a Return of up to £185 for every £1 spent on with us.

An average SME loses £74k every single year through lost and missed sales opportunities. Popcorn is designed from the ground up to be easy to use, seamlessly integrating CRM, Email Marketing Sales Pipelines and Task Management, which helps our customers increase their sales by up to 360% and become more productive by saving a day a week.

Contact: Simon Washbrook

T: 0121 318 8 318 | 07723 384 880 E: simon@popcornmail.co.uk

W: www.popcorn.email



#### **Purple Mouse I.T.**

#### I.T. SERVICES

I.T. can be annoying and often harder than it should be to achieve apparently simple things. I.T. can be something as basic as sorting the page margins on a report or wondering how to scale your I.T. systems for extra staff as you grow. Either way, Purple Mouse helps you identify required actions and implement them.

**Contact: Mandy Sutton** 

T: 07798 682219

E: ms@purple-mouse.co.uk
W: www.purple-mouse.co.uk



#### OFFER

Prize draw for free coaching session 10% discount on packages for bookings made on the day

#### **Quiet Space Coaching**

#### **DEVELOPMENT COACH**

Quiet Space is all about that space in our heads that we need for equilibrium and some preservation of sanity, and evaluation of the things that really matter to us. Coaching is about creating that space so you have room to think, talk, be listened to and understood – so that you can discover what you really want, who you want to be, and where you want to go.

T: 01926 298321

E: enquiries@quietspacecoaching.co.uk W: www.quietspacecoaching.co.uk



OFFER Promo: 10% off all services with code **HOGARTHSMAR19** 

#### Sankofa Drone Services

#### **DRONE SERVICES**

Sankofa Drone services are based in Birmingham and offer a number of services to various commercial industries. Our main five services are Aerial cinematography, photography, Inspections, mapping and education. If you would like to find out more come and say hi or check us out on social media.

W: www.sankofadroneservices.co.uk

Instagram: @sankofa.drones

Facebook: Sankofa Drone Services



OFFER Play the 'pick a pop' game for a chance to win a free ticket to the Women In Business Conference!

#### **Socially Shared**

#### **BUSINESS NETWORK**

We hold sociable meetings where you can get to know other business owners and gain new clients and customers. Each meeting includes a mini workshop with an opportunity to enhance your knowledge and understanding on a wide range of business related topics. You are guaranteed a warm welcome, understanding and support. Sociable and affordable at only £8.50 per network meeting, including free handout.

Contact: Karen Heap

E: info@sociallvshared.co.uk

T: 02476 546103 M: 07419 750930

W: www.sociallvshared.co.uk



#### **Enterprise for Success**

#### **BUSINESS ADVICE AND TRAINING**

Solihull for Success - Businesses in Solihull have access to a wealth of business support, bespoke to company needs. Whether you are looking for access to finance, support in finding the right property, or assistance to find the right people for your job vacancies, we are here to help. Contact the Business Investment Team at Solihull Council to find out how we can support your business, tailored to your needs.

Contact: Kerry Taylor,

**Business Investment Assistant** 

T: 0121 704 6310

E: ketaylor@solihull.gov.uk W: www.solihullforsuccess.com W: www.investinukcentral.com



#### **OFFER**

I will be running a 'Wheel of Fortune' game throughout the day. I will be giving away prizes so recommend coming along and having a 'spin'!

#### Ta-Dah! Virtual Assistant Services

#### **VIRTUAL ASSISTANT**

Are you frustrated with your work-load? Do you want to grow your business?

Outsourcing tasks to a Virtual Assistant can release time and energy to concentrate on what you love whilst helping your business grow. Call today to see how I could help restore balance to your life.

Contact: Holly Nixon M: 07971 221901

E: ta-dah@hotmail.com W: www.hollynixon.com





#### The Tall Photographer

#### Tall Photographer

#### VIDEO AND PHOTOGRAPHY FOR BUSINESS, AND ART PHOTOGRAPHY

Video is so powerful, because it contains the essence of human storytelling, it's visual and aural.

My specialism is creating, warm, engaging videos that help your audience connect with you and what you do.

T: 07794412775

E: charlie@thetallphotographer.co.uk W: www.thetallphotographer.co.uk



## Women In Business Networking NETWORKING

Women in Business Network is a nationwide membership organisation for women that want to grow their businesses, whether they are sole traders or employed. Whilst forging strong friendships and support. WIBN opens up opportunities on a national scale

West Midlands now have groups in Solihull and Birmingham City Centre and are looking to open in Sutton Coldfield and Stourbridge in the coming months.

E: nichola.roy@wibn.co.uk

W: www.wibn.co.uk

#### Make a note of it....

Make a note of it				

Make a note of it			



# **Networking Groups**

#### 4Networking

Sara Henry

T: 07551 154446

W: www.4networking.biz facebook.com/#4NHenley

#4NHenley

Breakfast meeting at Henley Golf Course,

every other Monday.

#### **BNI Phoenix**

https://www.facebook.com/phoenixbni

#### **Business Biscotti**

Angela Reasbeck

W: www.businessbiscotti.co.uk

T: 07971 169573

 $\hbox{\bf E: angela.} reasbeck@travelcounsellors.com\\$ 

#### CovHourLive

Joanne Brooks

W: www.covhour.co.uk E: jo@covhour.co.uk

#### **Federation of Small Businesses**

Lee Osborne - Development Manager, Warwickshire and Coventry

T: 07790 836753

E: Lee.osborne@fsb.org.uk

W: www.fsb.org.uk/regions/west-midlands/events

#### **Together Networking**

at Four Ashes Golf Centre. 3rd Thursday of the month at 9.

E: adam@togethermarketing.co.uk

#### **Greater Birmingham Chamber of Commerce**

W: www.greaterbirminghamchambers.com/

T: 0121 454 6171

E: info@birmingham-chamber.com

#### **Kenilworth Chamber of Trade**

Seanna Holland (Chair),

E: chair@kenilworthchamber.co.uk

T: 01926 853190

W: www.kenilworthchamber.co.uk

#### **Ladies First Professional Development**

Tracey McAtamney info@ladiesfirstnetwork.co.uk www.ladiesfirstnetwork.co.uk





#### **Small Business Networking Solihull**

**Becky Street** 

T: 07941 680357

E: admin@beckystreet.com

#### Solihull Chamber of Commerce

Lillian Elekan

W: www.greaterbirminghamchambers.com/

solihull

T: 0121 678 7488

E: info@solihull-chamber.com

#### Socially Shared Women's Business Support Network

Karen Heap

W: www.sociallyshared.co.uk

T: 07419750930

E: info@sociallyshared.co.uk

#### **WIBN West Midlands**

www.wibn.co.uk/groups-members/west-midlands

Nichola Roy

WIBN Associate - Birmingham & Solihull

T: 07841457739

E: nichola.roy@wibn.co.uk

# Play Network Bingo and win a silver stand worth £199

#### **Donut Time**

Venture House Donut Time, Stratford upon

Avon

**Anne Solomon** 

T: 01789 207500

 $\hbox{\bf E: in } fo@venture house stratford.co.uk$ 

W: www.venturehousestratford.co.uk



# Socially Shared

Women's Business Network for Learning and Support

£8.50 per session

Join us at any of our eight meetings every month to network, gain support and enhance your knowledge with our mini business workshops.

Rugby

Birmingham South

Solihull

Kenilworth

**Alcester** 

Coventry

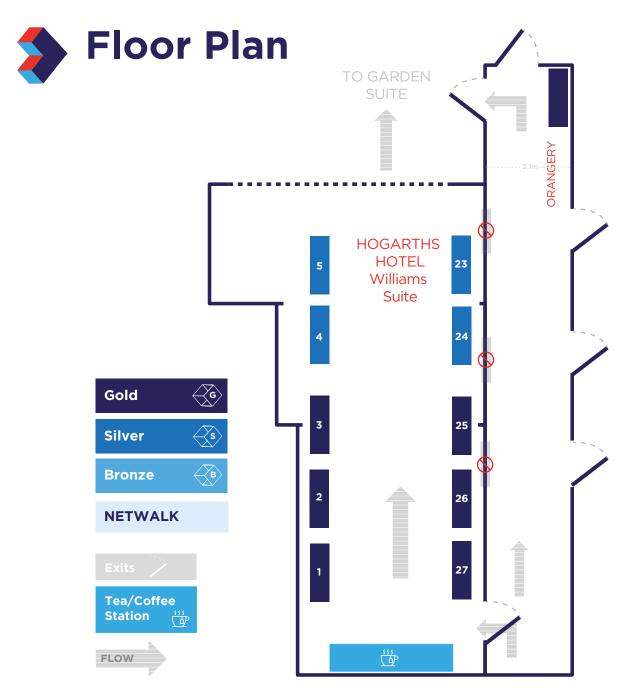
Stratford

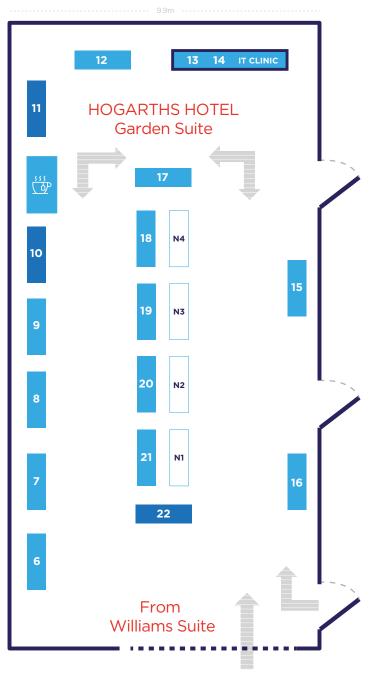
Online Zoom

www.sociallyshared.co.uk



Book now at www.sociallyshared.co.uk





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N1	BNI PHOENIX
N2	WIBN
N3	SOCIALLY SHARED
N4	SOCIALLY SHARED BOOKSHOP





# I.T. Clinic

10:00 - 16:00

15 minute consultations to help solve your I.T. issues.

Book your slot at the registration desk.

By appointment only and limited consultations available.

Independent advice about domains, file sharing, I.T. security, GDPR and more...



www.purplemouse.co.uk

15 mins I.T. clinic not enough?
Book your 2 hour 1-1
Sort I.T. Out session.



- Is my system secure?
- Could I use I.T. to save time?
- What else could help me?
- Is my email working effectively?



Contact Mandy Sutton
I.T. Troubleshooter
www.purple-mouse.co.uk
Email: ms@purple-mouse.co.uk

Phone: **07798 682219** 



# **Quick Tips for visiting The Micro Business Show**



© Courtesy of David Fawbert Photography



© Courtesy of David Fawbert Photography

#### **Before you start**

- Have an idea of what you want to achieve by attending #MicroBizShow. Make new contacts? Find new suppliers? Meet new potential customers?
- Check out the show guide and make a note of the "must see" and "want to see" companies - make a note of the any show special offers too.
- Follow @MicroBizShow on twitter, facebook and instagram to keep up-to-date with information relating to the event.
- Pre-book onto a seminar and note timings of the networking sessions.
- How much time do you want to spend at #MicroBizShow? Manage your time wisely.
- What information do you want to get from each exhibitor?
- Make sure you have plenty of business cards to avoid filling out contact forms!
- Grab a #MicroBizShow bag to collect any literature or free giveaways.



#### **Get going!**

- Listen out for announcements for when seminar and networking sessions are due to start.
- Collect information that will be useful to you, or ask for details to be emailed out to you so you don't have to carry it around.
- Network, network, network! Be friendly and talk to people.
- Make use of the facilitated networking sessions, giving you an introduction to different networking groups as well as the opportunity to meet make new contacts.
- Skip busy stands and come back later when traffic is slower.
- Take a break and grab a free tea or coffee.
- Book an appointment at the IT Clinic for some free advice.
- Try and keep notes of who you speak to - it'll help when you're trying to remember everything after the event!
- Get some useful insights from our seminars!

#### After the event

- Sit down and rest those weary feet!
- Collate all the new contacts you have made, and create an action plan for following up.
- Get in touch with companies you may have missed.
- Follow up on key conversations to help you on your way to growing your micro business.
- Monitor post-show social media coverage with #MicroBizShow.
- Register for our newsletters, and follow us on twitter, facebook and instagram for details for the next #MicroBizShow!



© Courtesy of David Fawbert Photography





# Struggle to find time to work on your business?





#### **GOAL SETTING • ACTION PLANNING • ACCOUNTABILITY**

A set of three monthly sessions designed to offer guidance, support and most importantly to keep you on track and accountable for growing and getting the results you want for your business!

www.orchardbusiness.co.uk

Costs only £50 a month for 3 months!

CLIENT RECORD

hello@orchardbusiness.co.uk

**☎** M: 07790 154227

# Thank you for visiting The Micro Business Show.

Thank you for visiting The Micro Business Show. We hope that the visit has resulted in you making new connections, learning something helpful to take back to your business, but most importantly that you have had an enjoyable visit.

Thank you to all of our exhibitors who have provided information about their businesses and entertainment with some great interactive activities! Special thanks to those people that have presented seminars today; Lynda Holt from Brave Scene, Rob Harrison from Glued, Lucy Griffin Stiff from Starting Conversations and Ant McGhie from Barclays Bank. Thanks too to Lillian and the team from Solihull Chamber of Commerce, Bob, Angela and the team from Solihull Business Biscotti and the team from BNI Phoenix for each running one of our networking sessions.

Our appreciation and thanks also go to Robert and the team at Hogarth's Hotel for being a fabulous venue host. A special thanks to David Fawbert for the super event photography and thank you to Charlie Budd for the videography and social media promo videos.

Finally thank you for taking time out of your day to attend and support our event. If you have found the event enjoyable and of benefit, we would ask you to consider supporting the event again in the future, as either a visitor, exhibitor, partner or sponsor, so we can continue in our quest to support businesses like you from the Micro Business Community.

We look forward to seeing you again,

#### Nichola, Rebecca and Karen

The Micro Business Show Team



#### An invitation...

We would also invite you to provide us with your feedback about the event, so we can continue on our quest to provide valuable support the local micro business community. You can leave us feedback by completing a form at the event, leaving us a review on our Facebook page or by simply emailing us with your comments at hello@themicrobusinessshow.co.uk

Make a note of it			



Thank you for attending and we look forward to seeing you next time!



Where

Hogarths Hotel Four Ashes Rd, Dorridge,

Solihull B93 8ND, UK

For more information visit

www.themicrobusinessshow.co.uk

Email: hello@themicrobusinessshow.co.uk